

# Our Mission: Inform. Protect. Respond.

- INFORM and EDUCATE Americans about the activities of animal extremist groups, anti-agriculture groups and other non-governmental organizations that threaten agriculture, animal welfare, our traditions, and way of life.
- PROTECT our freedoms and way of life by supporting agriculture, land use, hunting and fishing, animal
  ownership, and animal welfare.
- RESPOND to laws, regulations, or misinformation that would negatively impact animal welfare, animal ownership, restrict our rights and limit our freedoms.

## Why Protect The Harvest was Founded

Protect The Harvest was created to defend and preserve American freedoms and to support farmers, ranchers, outdoor enthusiasts, and animal owners.

Most Americans are unaware that there are special interest groups in America that have evolved into a wealthy and well-organized movement that is determined to change our way of life. These groups are aiming to control agriculture, land and water use, and eliminate human-animal interaction as well as hunting and fishing. Their approach is to reach their goal incrementally via influencing public opinion with misinformation and writing, funding and marketing legislation and regulations to suit their agenda. The end result is an America that is less free and less prosperous, the elimination of animal ownership and human-animal interaction, the elimination of our ability to provide affordable food for our families and the ability to enjoy traditional pastimes.

# Why All Americans Should Be Concerned with the Activities of Special Interest NGO's

The global population is skyrocketing, by 2050 there will be over 9 billion people on the planet. Experts estimate that in order to feed all those people, we will need to double our food production, using the same amount of (if not less) land and resources that we do today. However, the very techniques and technologies that have allowed food producers to keep up with current demand are under constant attacks from misguided activists and uninformed government bureaucrats. Their tactics range from producing misinformation to scare and manipulate the public, to pushing for legislation and regulations that have undisclosed, far-reaching consequences.

At the same time, the rights of individuals to hunt and fish, and even to own animals for entertainment or food are being threatened. The result is an America that is increasingly hungrier, less free, and less secure.

At Protect The Harvest, we work diligently to inform the public about their activities and to fight for these basic rights.



# Why All Americans Should Be Concerned About Animal Extremist Organizations

Animal Extremist groups believe in the ideology that there is no distinction between animals and humans. Therefore, they view animal ownership as exploitation and slavery. The true goal of animal extremist groups is to work for legislation and humane care only until all animals are no longer owned or utilized by human beings.

The NCRAOA (North Carolina Responsible Animal Owners Alliance) has described what animal extremist groups are all about and their activities:

"Animal Rights Groups exploit our love of animals to work for various types of restrictive legislation (limit laws, breed specific legislation, mandatory spay/neuter) as well as laws that are steps toward changing the legal status of animals as property", and "The animal rights movement is about control not animal welfare. Supporting legislation based on emotion and philosophical interpretation provides a platform in our legal system for incremental increases toward animal status changes."

#### Animal Welfare vs. Animal Extremism

The difference between animal welfare and animal extremism are striking but might be confusing to some.

Animal extremists believe in the ideology that there is no distinction between animals and humans. They view animal ownership is akin to slavery and therefore exploitation and abuse. The true goal of animal extremist groups is to work for legislation and humane care <u>only</u> until all animals are no longer owned or utilized by human beings.

The American Veterinary Medical Association has taken a formal position defining the difference between the two labels, Animal Welfare and Animal Extremism. In their detailed Policy on Animal Welfare and Animal Rights, they state that they cannot endorse the views of animal rights groups. Here's a quote from their policy:

"Animal rights is a philosophical view and personal value characterized by statements by various animal rights groups. Animal welfare and animal rights are not synonymous terms. The AVMA wholeheartedly endorses and adopts promotion of animal welfare as official policy; however, the AVMA cannot endorse the philosophical views and personal values of animal rights advocates when they are incompatible with the responsible use of animals for human purposes, such as food, fiber, and research conducted for the benefit of both humans and animals."

## We Support and Practice Animal Welfare

We support **Animal Welfare**, but we are against Animal Extremism. Taking a stand against animal extremism in no way means that we do not care about animals or their welfare. We do care or we would not be investing time, money and a whole lot of effort in educating the public about protecting our rights, animal ownership, agriculture, and our heritage.

We have compiled information about some of the major animal extremist organizations and their activities. To learn more, visit our website under What You Need To Know - Overview of Animal Extremist Groups.



#### Animal Extremist and Environmental NGO's Are Interconnected

NGO's (non-governmental organizations) are tightly interconnected with animal extremism. Their goal is to end all types of animal use; making no distinctions between pet ownership and livestock. Environmental and animal extremist groups work together to appear stronger when it comes to major campaigns and lawsuits. These NGO's strive to push overreaching regulatory burdens on animal and land owners. They accomplish this by introducing governmental legislation meant to hurt animal industries, farming and ranching. To learn more about their activities search our website for articles. We also have a section about environmental NGO's found on our website under – What You Need to Know – Overview of Environmental Extremist Groups.

# How We Inform. Protect. Respond.

#### Social Media

Protect The Harvest has a presence on a variety of social outlets. We consistently provide information in order to help insure the public and key stakeholders are aware of current issues.

We can be found on: Twitter, Facebook, Instagram, LinkedIn, Gab, MeWe, Clouthub, YouTube and Rumble.

#### Articles and Educational Materials

Our communications team, along with guest authors, consistently publish articles and create educational materials to inform and educate the public about current issues and how we can all work together to support agriculture and protect our way of life. Educational materials can be found under the "Get Involved" tab on our website

#### Newsletter

We send out a monthly e-mail newsletter to our supporters to provide updates. Due to current issues on some social platforms with censorship we are encouraging everyone to sign up for our e-newsletter to ensure you are able to receive information about the activities of extremist NGO groups. You can sign up for the newsletter on our website's landing page.

## Major events

We attend numerous events around the nation to connect with the public and key stakeholders, and to spread the word about the activities of NGO's and how their activities impact our way of life. Events are listed on our website landing page.

#### Volunteers

Protect The Harvest has a team of people working hard everyday to protect our American heritage and way of life. Our volunteers play an important role as well. They engage with us over social media, write guest articles and assist with events. To find out how to become a volunteer with Protect The Harvest, go to the "Get Involved" tab and click on the "Volunteer" link. Our Social Media Guide can be downloaded from the "Educational Resources" link under the "Get Involved" tab.



#### **Initiatives**

We have an ongoing list of initiatives to protect animal ownership and production. The list below shows a sample of the initiatives we have engaged to protect our way of life. For more information, visit our "Initiatives" tab on our website.

United States Supreme Court of America Won FOIA Ruling Amicus Curiae Brief, Elephant Habeas Corpus Case

Project Counterglow – Mailed Warnings to Producers Nationwide about Animal Extremist Map and Database

Pardon of Dwight and Steven Hammond and Reinstatement of Hammond Grazing Permits

Missouri Agriculture Producers – County Ordinance Alerts Wild Spayed Filly Futurity

North Dakota SB 2177 – Amended Century Code

Exposed Radical Environmental Groups – SRAP, WildEarth Guardians, Western Watersheds Project, Center for Biological Diversity

Exposed Abuse of Equal Access to Justice Act by environmental groups, costing taxpayers millions each year

Exposed Radical Animal Extremist Groups and their Activities Alerted the public regarding the ELD Mandate and Hours of Service, worked to build a coalition to gain exemptions

What You Need to Know Educational Series

Exposed How Animal Extremist Groups are Using COVID 19 to Damage Animal Agriculture

Exposed Anti-Agriculture Legislation and Ordinance in Cities and States Across the Country

Exposed Animal Extremist Ballot Initiatives in Colorado and Oregon

Exposed Vegan Animal Extremist Mindset and Infiltration into Religious Organizations

**Exposed Vegan Animal Extremist Investment Tactics** 

United Nations Plans for Our Future Series – Exposing Plans for US Citizens, Land Use and Ownership

Support of Ventura County Farmers, Ranches and Rural Property Owners Against Egregious Wildlife Corridors Exposed the Federal Bill Wildlife Corridors Act of 2019

Provided Information in Support of Ranchers via Ranching in

the West – Setting The Record Straight

Warned Agriculture Producers About Anti-Agriculture Hollywood Filmmakers

Video PSA's regarding Western Heritage

Video PSA's regarding Preservation of Wildlife via Zoo

**Conservation Programs** 

**Support of Working Animal Legislation** 

Appearance on Mark Levin Show - Life, Liberty and Levin

Produced We Must Stand United Series

Created Government By The People Courses for School

Curriculums

**Created Online Interactive Courses** 

Joined Western Sports Industry Coalition Efforts to Support

Rodeo and Animal Exhibitions in Los Angeles

Participation in Congressional Western Caucus

Participation in Agricultural Industry Events

Farmers and Ranchers are Stewards of the Land Initiative and Friend of the Land Awards

Created Informational Series - Protecting Our Lifestyle and Livelihood Instructions for the Public

### **Protect The Harvest Resources**

Visit our website at <a href="www.protecttheharvest.com">www.protecttheharvest.com</a> for all of our resources. There are tabs for all of our news articles, our initiatives, our "What You Need To Know" series, Educational Resources, and Get Involved.

Under What You Need To Know, you'll find overviews of animal extremist groups and NGO's as well as in-depth exposes. There are articles on anthropomorphism, farmers and ranchers, veganism and many more. Under the Initiatives tab is our "We Must Stand United" with articles about farming, animal ownership, veterinary medicine and more. Our "Get Involved" tab has our educational resources including interactive courses, newsletter and volunteer sign-ups and donations

